# BLACK BUSINESS CONFERENCE

#### FINDING YOUR ROAD TO RECOVER'

Wednesday, March 31, 2010 8:00 a.m. – 1:30 p.m.

Sponsored by:



#### CHASE 🗘



The support given by the U.S. Small Business Administration to this activity does not constitute an express or implied endorsement of any cosponsor's or participant's opinions, products, or services. All SBA programs or cosponsored programs are extended to the public on a nondiscriminatory basis. Reasonable arrangements for persons with disabilities will be made, if requested at least 2 weeks in advance. Contact: Kathy Fox at (313) 256-0576. Cosponsorship #10-0515-53.

Recovery Act provisions will be discussed at the event.

Participants will be introduced to loan programs offered

through Chase, SBA and other funding resources.

The workshops are designed to help businesses get



Agenda: Greater Grace Temple, 23500 W. Seven Mile Road, Detroit, MI 48219

Wednesday, March 31, 2010

8:00 a.m. - 8:30 a.m. Registration

8:30 a.m. - 9:20 a.m. WELCOME - Sponsors

Robert Rummel, Senior Vice President, Chase

Richard Temkin, District Director, U.S. Small Business Administration

*Dr. Richard T. James, Jr.,* President, Detroit Alumni Chapter Gamma Lambda, Alpha Phi Alpha Fraternity, Inc.

started and stay in business.

#### **Opening Remarks**

Mayor Dave Bing, City of Detroit

9:30 a.m. - Noon

Workshop speakers are professionals from Chase, SBA, local and state government and community leaders.

### GQ for the Money

Looking for the basics of business finance? Learn more about the U.S. Small Business Administration's (SBA) financing programs – including the American Recovery Act offerings – and hear from the pros at the SBA and Chase about applying for financing and startup loans.

### GO for More Money Options

What if you don't qualify for a traditional business loan? Experts from CEED, Crestmark Bank, ShoreBank and Detroit Micro-Enterprise Fund will present alternatives such as micro loans, factoring and unsecured lines of credit.

### GO for Startup Help

Need advice on how to start your business? Let experts from the Small Business Technology Development Center, SCORE, Ann Arbor Spark and TechTown get you off to a good start.

#### **GO** for Business Certification

Want to certify your business as a minority-owned venture? Hear why certification offers advantages when bidding on corporate and government supplier contracts from representatives from the Mayor's Office of Targeted Business Development, SBA, the Department of Transportation and the State of Michigan. Workshop leaders also will explain how to certify your business.

### **GO** with Social Media Marketing

Do you know how to leverage social media to grow your small business? Mark Lee of the Lee Consulting Group offers marketing tips your business can implement today.

Noon – 1:30 p.m.

Lunch

Keynote Speaker: Sandy K. Baruah, President and CEO, Detroit Regional Chamber

#### Registration Form - Reservations are due by March 23, 2010

## Registration

Wednesday, March 31, 2010 - Greater Grace Temple, 23500 W. Seven Mile Road, Detroit Black Business Conference

Name	Company	Phone (Daytime)
Address		
Workshops (Limited Space): Please select two		
Go for the Money	Go for More Money Options	Go for Startup Help
Go for Business CertificationGo with Social Media Marketing		
Cost: \$30.00 (includes breakfast and lunch)  Lunch Preference:Vegetarian Non-Vegetarian		

Checks payable to: Chase

**Reservations are due by March 23, 2010** (No confirmations will be sent)

Mail to: Chase 611 Woodward Ave, MI1-8047

Detroit, MI 48226

For information, please call Kathy Fox at (313) 256-0576

